Pantone 202

Pantone 1807

Pantone 7510

42.40
1589753
ACE
QUALITY SINCE 1924
SUPER GLUE
SÚPER PEGAMENTO
WARNING: EYE AND RESPIRATORY IRRITANT. BONDS TO SKIN IN SECONDS. See back panel.
Net wt .07 oz (2g)
WARNING: Contains Cyanoacrylate. In case of eye contact, flush with water for 15 minutes; call a physician. For skin contact, flush with water. For Ingestion, do not induce vomiting; call a physician. KEEP OUT OF THE REACH OF CHILDREN.
48983
Made in China for
Hecho en China para
Ace Hardware Corp.
Oak Brook, Illinois 60523
USA ©2015
www.acehardware.com
SATISFACTION ACE PROMISE GUARANTEED
48.00
crimping area

NET WT. 6.25pt
SIGNAL 5.0pt
STATEMENT 5.0pt
OTHER 5.0pt

Horizontal layout concept (preferred)

Vendor provided single layout
with no SKU numbers or UPCs.
Duplicated dieline and artwork and
added the 2 different SKU numbers to layouts

Pantone 202

Pantone 1807

Pantone 7510

42.40
1365063
ACE
QUALITY SINCE 1924
SUPER GLUE
SÚPER PEGAMENTO
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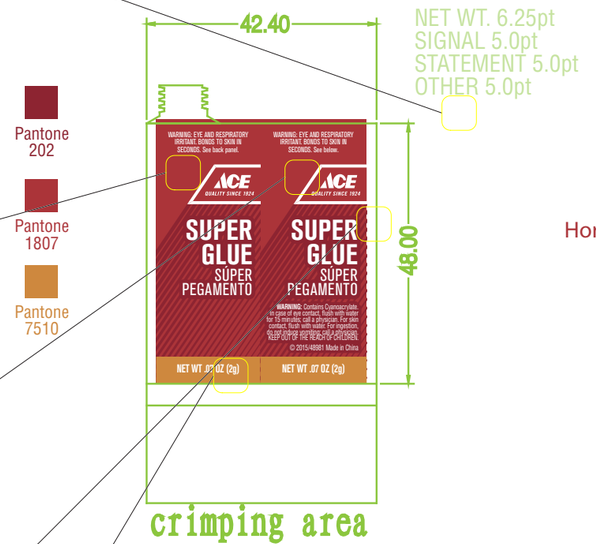
Sticky Note 19-10-2015 @ 10:48:30
by: Angela Bagdasarian
This layout is better but per conversation with merchant team, we need to make changes.
On the Super Glue, Murray is afraid there won't be enough contrast between tube and card and color could be distorted since printing on different material (valid concern) so he is leaning towards keeping current architecture on tube. We can use color on middle band of tube but remove color from card. This will keep the Beacon tube not sticking out.

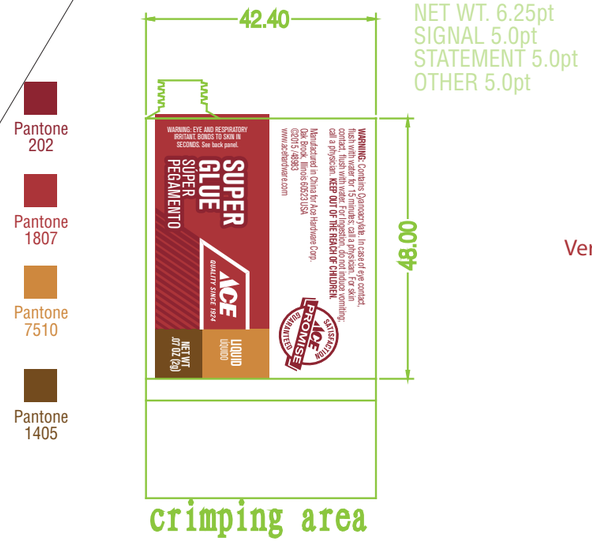
Sticky Note 08-10-2015 @ 16:05:26
by: Deanna Dorrance
Add ace #

Sticky Note 08-10-2015 @ 16:05:50
by: Deanna Dorrance
Add ace #

Sticky Note 08-10-2015 @ 16:07:35
by: Deanna Dorrance
I like this layout better, but can we use elements of the back panel below?
Keep left side 'as is' and change back to white with the warning, COO statement, and Ace promise.

Sticky Note 08-10-2015 @ 16:05:41
by: Deanna Dorrance
oz should be lower case?

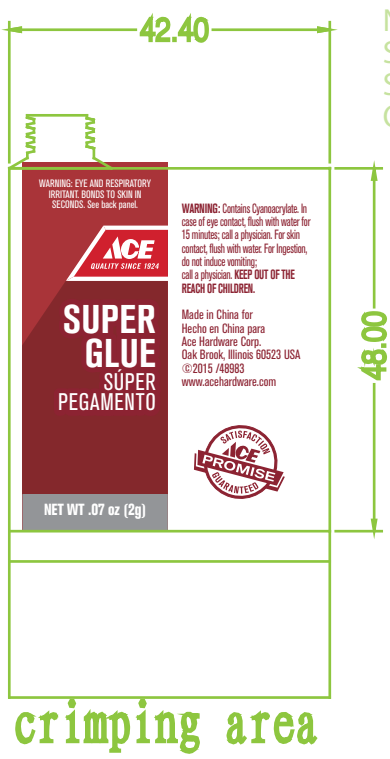

42.40
NET WT. 6.25pt
SIGNAL 5.0pt
STATEMENT 5.0pt
OTHER 5.0pt
Pantone 202
Pantone 1807
Pantone 7510
WARNING: EYE AND RESPIRATORY IRRITANT. BONDS TO SKIN IN SECONDS. See back panel.
ACE
QUALITY SINCE 1924
SUPER GLUE
SÚPER PEGAMENTO
WARNING: Contains Cyanoacrylate. In case of eye contact, flush with water for 15 minutes; call a physician. For skin contact, flush with water. For ingestion, do not induce vomiting; call a physician. KEEP OUT OF THE REACH OF CHILDREN.
© 2015 48981 Made in China
NET WT .07 OZ (2g)
48.00
crimping area
Horizontal layout concept (preferred)


42.40
NET WT. 6.25pt
SIGNAL 5.0pt
STATEMENT 5.0pt
OTHER 5.0pt
Pantone 202
Pantone 1807
Pantone 7510
Pantone 1405
WARNING: EYE AND RESPIRATORY IRRITANT. BONDS TO SKIN IN SECONDS. See back panel.
SUPER GLUE
SUPER PEGAMENTO
ACE
QUALITY SINCE 1924
LIQUID
NET WT .07 OZ (2g)
WARNING: Contains Cyanoacrylate. In case of eye contact, flush with water for 15 minutes; call a physician. For skin contact, flush with water. For ingestion, do not induce vomiting; call a physician. KEEP OUT OF THE REACH OF CHILDREN.
Manufactured in China for Ace Hardware Corp.
2200 Kensington Court
Oak Brook, Illinois 60523 USA
(630) 990-6600
www.acehardware.com
48.00
crimping area
Vertical layout concept

Pantone 202

Pantone 1807

Pantone 7510


42.40
48.00
WARNING: EYE AND RESPIRATORY IRRITANT. BONDS TO SKIN IN SECONDS. See back panel.
ACE
QUALITY SINCE 1924
SUPER GLUE
SÚPER PEGAMENTO
NET WT .07 oz (2g)
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Hecho en China para
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Oak Brook, Illinois 60523 USA
©2015 /48983
www.acehardware.com
SATISFACTION ACE PROMISE GUARANTEED
crimping area

NET WT. 6.25pt
SIGNAL 5.0pt
STATEMENT 5.0pt
OTHER 5.0pt

Horizontal layout concept (preferred)